



Firefly Beach Cottages Negril, Jamaica

FACT SHEET

LOCATION

Firefly Beach Cottages are situated on the west coast of Jamaica in Negril. The ocean-front properties open onto Negril's famous white sand beach, stretching seven miles along the turquoise Caribbean shoreline. The sea and beach are suitable for swimmers and non-swimmers, children and adults.

ACCOMMODATION

NUMBER OF UNITS IN FIREFLY

- 2 luxury beachfront penthouse suites, numbered 17 and 18.
- 1 luxury garden view penthouse suite, numbered 14.
- 1 beachfront one-bedroom cottage, numbered 19.
- 2 two-bedroom apartments with garden views, numbered 15X and 16X.
- 10 cottages, studios and one-bedroom apartments with garden views, numbered 1 to 10.
- 2 larger apartments, numbered 11 and 12.
- 1 larger one-bedroom apartment, numbered 16. (This is the larger of the two-bedroom apartments, minus the second bedroom, and can accommodate 6 persons).

GENERAL DESCRIPTION OF ALL UNITS

All have verandas, kitchenettes, bathrooms and living/sleeping areas or separate bedrooms. All have ceiling fans; most have air-conditioning. Kitchens are fully equipped. Everyday maid service is included (cleaning, making beds, washing-up etc.). Free morning coffee on the beach every day; items from the garden in season. Weekly beach or garden party. Baby-sitting available at extra cost. Laundry service available at extra cost. Independent taxi (operated by Mr. Paul Jerry). Independent masseuse.

Stay in one of the romantic penthouse suites with secluded verandahs. Each of our penthouse suites has one bedroom, dining room/kitchen, bathroom and veranda. Designed for natural cooling they are also air-conditioned and have ceiling fans for year round comfort. The lovely bedrooms with exotic carved furnishings lookout on to your own private veranda with beautiful views.

Each of our cottages and apartments has living/dining room, kitchen or kitchenette, bathroom(s) veranda and one or two bedrooms.

Our studios are similar in value and standard to our one bedroom cottages. All have air-conditioning and/or ceiling fans. All have verandas. Each one is unique

One of a kind, a small cottage built right on the sand. Bedroom, small kitchen, bathroom and veranda. Air conditioned, ceiling fan



DINING

All units have a kitchen or kitchenette, properly equipped. Free morning coffee on the beach is served. little bar on the beach serves breakfast, snacks and drinks until 10 p.m. during high season. (We close earlier from May to November) As there is no restaurant or a "meal Plan" you have the advantage of being able to try the great variety of restaurants on the beach, on the road and on the cliffs. Many restaurants and cafes are within easy walking distance along the beach. Prices are mainly from modest to medium, with some restaurants extending the range to expensive. Firefly staff can give unbiased suggestions. Quite a few restaurants will transport you free from Firefly for your meal out.

NIGHTLIFE

There are two discos in town, but beach concerts with loud music, dancing, food and drinks as well as sales stalls for all sorts of trinkets, are most popular at places such as Alfred's Ocean Palace and De Buss - popular with the young, the middle aged and the young at heart of any age. Both are a 15 minutes stroll away on the beach (so they won't keep you awake). Margueritaville, less then 5 minutes away, is popular with young adults.

Enjoy Firefly Beach Bar for a cool tropical beverage or ice cold Red Stripe Friendly efficient service and a relaxed atmosphere along with our reputation for serving the coldest drinks with the warmest smiles. There is a free weekly RUM PUNCH BEACH PARTY for our guests.
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WATERSPORTS

The Negril Scuba Centre has been in operation in Negril for over 15 years and still is a leader in Negril's scuba diving development and environmental protection. It offers three dives daily for certified divers, including night dives. Scuba lessons from Discover Scuba Diving for beginners to Assistant Instructor are available. Lessons are offered in German, Italian, Danish and English. Certification affiliations: PADI, SSI, NASDS, IDEA.

For lasting memories of your dive let Budha, the underwater videographer, record your experience on tape with a reggae music background. With the help of the very courteous and professional staff, your stay will be a very memorable one. If you are a beginner or an experienced diver, they will always be there for you and show you the best diving Negril, Jamaica has to offer. Sunshine or rain, day or night - - You will enjoy your dives.

GOLF

Negril Hills Golf Club (18 holes) is about 4 miles (6 km.) away.

HORSERIDING

Horse Riding is available about 2 miles (3km.) away.

The logo for Firefly, featuring the word "Firefly" in a red, stylized, handwritten-style font.

DAY TRIPS

From a trip to Booby Cay, a tiny island just offshore, to a day trip to Cuba, there is a large choice of tours:

If you rent a car you'll naturally use that for land trips, but it is expensive to keep a car in the car park while you spend most of your time on the beach. Established tour companies, for example Tropical Tours Limited, run one, two or three times a week to eight or nine places. For a couple or a single person, this is probably the most economical and friendliest way to go. You may prefer to hire your own little bus and driver (Firefly recommend Mr. Paul Jerry who has been based here for 10 years or more and works independently. They such faith in him that they actually allowed him to drive their car). Then you have more control and can stay as long as you wish or have side trips to other places of interest. If there are four to six persons you will probably also save money.

The following are examples of tours available; the prices quoted are per person, are quoted by Tropical Tours and are subject to change.

Mayfield Falls	One of the favourites. Travel past sugar plantations, through villages and down to the River Mayfield, where you walk up the whirling river, enjoy the falls, have lunch and relax as long as you wish afterwards in the remote wooded valley. US\$50.
Black River Crocodile Safari and Y.S. Falls	Lunch is included. US\$65.
Mountain Valley River Rafting and Plantation Tour	Liqueur tasting and lunch included. US\$70.
Grand Ocho Rios Tour, including Dunn's River Falls	US\$55. Lunch optional extra. All day tour. Nice, but a lot of riding
One Day Trip to Cuba	Coach to Montego Bay, Air Jamaica to Santiago, Cuba, Shopping and sightseeing then the famous Tropicana Cabaret. Three meals included. US\$299 , plus departure tax, about \$25. About 19 hours
Belvedere Plantation	
Port Antonio by air	
Ocho Rios by air	
Kingston by road	One day tour. Firefly wouldn't do it. No thanks! (Not recommended as it is too far for a one day trip, with the possibility of spending hours stuck in traffic).
Island Picnic	By catamaran to Booby Cay for snorkelling, swimming and sunning. Drinks and barbeque lunch included. US\$40. If you want to walk along the beach, or drive to a convenient point, you may then swim to this island and it needn't cost you anything."
Black River Safari, Y.S. Falls, Bamboo Avenue, Lovers' Leap and Treasure Beach	This is an all day tour by Mr. Jerry which will cost a group of 4 about \$63 each, including entrance fees and lunch. Start at 8 a.m. and return when you are ready, for sunset on the beach. Change the itinerary to suit yourselves
Bamboo Avenue, Appleton Estate (Sugar and Rum), Seaford Town (German settlement in the 1800's) and Rocklands Bird Sanctuary).	A very interesting day out. Discuss this tour with Mr. Jerry or use your rented car.
	<i>You don't have to book any of these tours much in advance, which is good because once you are at Firefly you may decide to put off the tours until your next visit (or the one after).</i>



FIREFLY PRICES

FIREFLY BEACH COTTAGES		
<i>Prices Per Unit, Per Night</i>	16/12/00	16/04/01
	15/04/01	15/12/01

	£	£
Luxury Beach Front	155.00	115.00
Penthouse Suite	135.00	100.00
Cosy Cottage on Beach	125.00	93.00
Superior One Bed Cottage or Studio	110.00	85.00
Larger One Bed Cottage or Studio	130.00	95.00
Largest One Bed Apartment	170.00	170.00
Small Two Bad Apartment	140.00	140.00
Large Two Bed Apartment	180.00	125.00
Largest Two Bed Apartment	195.00	130.00